

What you need to know to submit to Pantera Press's unique WHY vs WHY™ series

The first two **WHY vs WHY™** books are on *Nuclear Power* and *Gay Marriage*, and are available in bookstores in Australia & NZ from May 2010.

Each book is a complete debate on a hot topic

A series of pocket-sized, easy-to-read books for the general public, each one tackling the two sides of a hot topic that confuses, troubles or confronts them. Topics that have no easy answers.

Each 'debate-in-a-book' is written by two opposing experts, each one a strong, committed and well-informed advocate.

Our 2-books-in-1, flip-sided format offers readers a considered answer to every key argument, with nothing left hanging.

Audience

Members of the general public keen to make up their own minds, or to have the tools they need to help them bring others around to their own views. This series is for everyone, from senior high-school students to adults from all walks of life.

Topical

The timely & the timeless: the topics are those being discussed and argued about around kitchen tables, on campuses, in newspapers' letters and opinion pages, on talk-back radio, on TV news review or panel shows, or over a coffee or a beer.

New topics will pop up from time to time, and so speed of writing without sacrificing quality is important.

No publisher bias

The book format means we can assure writers of no editorial or publisher bias. Pick up one of these books in a bookstore and look for yourself.

Pantera Press's intention in creating and publishing this series is to foster spirited and complete debate on important topics, but not to direct the flow of that debate.

We ensure even-handedness by fairly presenting the two rival sides. We offer each side the same space and present them in the same format, font and design. Through our unique, flip-sided, 2-books-in-1 design, each side is the 'front' of the book, the reader decides which side they read first.

Easy-to-understand style & easy-to-read format

Though written by experts, the writing is factual, well-argued, and in everyday informal language, with no jargon, technospeak or footnotes.

Also, the writers we choose agree they won't sneer, ridicule, be shrill, or use loaded criticism.

Series title

We've called the series **WHY vs WHY™** to reflect the two sides of each debate, and that we present them without publisher bias.

We launch the series in May 2010 with books on *Nuclear Power* and *Gay Marriage*.

What do writers receive if we publish their contribution?

- The chance to reach and convince a mainstream audience
- A potential boost to their reputation as an expert commentator
- The prospect of media interviews, and in-store events, in Australia and potentially internationally
- Acknowledgment on the cover of the book, inside the book, and on our website as the writer of one side of the debate
- 6 free copies of the book you have contributed to
- Up to a further 10 copies of that book, for your personal use only and not for resale, at a discount of 40% off the then current Australian recommended retail price (rounded to the nearest dollar). The RRP is currently A\$19.99
- A nominal one-off payment (currently A\$1,000)

Contributors pay us nothing either for submitting to us or being edited or published by us.

**If that doesn't sufficiently interest you, thank you for taking the time to consider our series.
But if you're still interested, please read on...**

We admit what follows is long, with more important details about our requirements, our process, and the rest of our terms.

It's long because we want to share the answers to the frequently-asked but detailed questions some writers have already put to us.

And it's also because we prefer openness, so you can know upfront what's involved and what you'd be committing to.

The writers we seek

Expertise

Each writer represents they have the expertise and credentials for their specific topic.

For example, they may be public intellectuals, think-tank researchers, NGO researchers, academics (professors, lecturers, PhD students) or others with relevant expertise and credentials.

Writers either with strong reputations or with emerging reputations

Once a topic is selected, we will choose the writers based on our view of their writing and the quality and completeness of their argument.

Some of our writers may already be renowned experts keen to reach a mass-market-potential audience.

Others may not yet have established their 'names'.

Contributing to our books may help writers establish or build their reputations.

Clear, light and civil writing

All our writers need to be quick, capable, competent and strong writers, and good communicators for lay and even younger audiences.

They must be able to write for us write in clear and everyday informal language. This is not always easy for experts in a field. But it is essential for this series.

Our readers must not feel the need to consult a dictionary to understand these books. Though the writing and arguments must be readily understood and enjoyed by all, it can't be so simplistic that readers feel talked down to.

We want readers to enjoy the colour and vigour of the writing, its deft touch and, where it doesn't weaken the argument, its humour and light flourishes. Reading these books should be an informative delight, not a chore.

In our books, our writers must be civil to their actual opponent as well as to others generally in the opposing camp. So they won't use rhetorical flourishes such as sneer and ridicule to undermine their opposition's credibility.

Mainstream advocates

Our writers will be passionate advocates for their side of the debate, but they will be mainstream, not extremist or shrill advocates.

Writer location/ international-potential audience

Writers need not be based in Australia.

Physical books: though initially they will be published in Australia, we hope later to sell some of them internationally.

Ebooks: we also hope later to publish digital versions of our books on our website, and perhaps on others'.

Because of the international potential for some of the books, and also for context for the topic, a writer's examples and arguments should not be exclusively Australian-focused, and will cover how other relevant countries deal with the same issues.

Book size and length of contributions

Book size

Each book on a specific topic is 128 pages, at around 25,000 words. Each writer contributes half the book.

We will initially publish these books in print, but we may publish, sell and distribute them in various other formats, for example, audio, digital, ebooks, text-to-voice, and in Australia, New Zealand and elsewhere.

Writers' contributions

The two opposing writers for a specific topic will each provide us with two pieces for the book, and (if they wish) a further one for our website.

For the book, they will provide:

- their main argument (which must comprise a short introduction followed by 7 distinct chapters), at 10,000 words in total, and
- (once their opponent has written his or her main argument) their rebuttal to it, at 2,500 words.

For our website:

- once the book is ready to be published, we will give each writer the option to submit a short (500-word) rebuttal to their opponent's original rebuttal, as appears in the book. These second rebuttals won't be included in the book itself, but are intended as a tool to help generate further momentum for both the topic and the book and will be posted online, on our webpage for the book.

When writers submit to us, their text must contain endnotes providing sources and citations for all assertions made, or other references. The book will contain the endnote numbers at the appropriate spot in the text, but it will refer readers to our website for the actual text of the endnotes. Each writer is responsible for the accuracy and completeness of their own sources and citations.

Original work & Editing process

Writers' contributions must be their own original work and must not infringe any existing copyright. (Writers will indemnify us against any breach of that warranty.) Work submitted should not be under consideration for any other publication.

We will edit the contributions to maximise clarity, plain language, civility and rigour and to promote consistent easy-to-read and jargon-free style. In submitting to us, writers accept they will work quickly and constructively with our editor to all these ends, and that we and our editor have the final say.

Where we notice them, we will edit out sweeping assertions from a writer's main argument or rebuttals such as "Advocates for [the opposing argument] often twist the facts..." so please don't make them.

To make the books as readable and visually compelling as we can for a mainstream market, we will not include sources and footnotes in the physical books or, when we eventually publish them, ebooks. However, writers must still provide us with the sources and citations for all their quotes and assertions of fact. This is so we can give them to their opposing writer to assist them in writing their rebuttals, and so we can post them on the webpage for the relevant book for readers who wish to check them or access further information.

So we can be quick-to-market and keep down the price of our books, we don't expose our writers' contributions to a peer-review process or specific fact- or source-checking by our editorial team. Instead, we rely both on the writers' own integrity, the self-interest and cross-check that will come from exposing their sources to their opposing writer as well as to the broader public through the book itself and our webpage for the book, as well as the writer's warranty to us that all their statements are correct and not misleading. If a writer actually does twist the facts or make errors, and we spot this, our policy is to bring it to the writer's attention and edit it out.

Distribution and Promotions

Where will WHY vs WHY™ be sold?

Our distributor for this series in Australia & NZ, as for all our books, is *Simon & Schuster (Australia)*. At first, we intend the books in our series to be sold in Australasia, in bookstores, chains and later online, and also to make them available through secondary, tertiary and public libraries. Once the series has established a foothold in Australasia, we aim to sell some of the books internationally.

How will the books be promoted?

Apart from advertising, and marketing online and to bookstores, chains and libraries, we will also be sending free copies of the books to a selection of key media relevant to the specific topic (and may include the writers' contact details).

We have a partly-interactive section of our *Pantera Press* website (www.PanteraPress.com) and also a separate domain name for the series (www.whyvswhy.com) where our readers can 'taste' what's in the books, eventually buy digital versions of them, see the debate continue with any additional rebuttals authors have chosen to write, (potentially) vote on the topics

and also perhaps see short trailers of some of our writers introducing themselves and their topics, and links to our writers' blogs and websites and other relevant links.

Topics

What topics will our WHY vs WHY™ books cover?

You tell us! So far we have published *Nuclear Power* and *Gay Marriage* and are working on others.

We aim to publish these books on a wide variety of hot topics where there is public controversy, dissension or deep misunderstanding.

The topics may, for example, be political, social, moral, or scientific, and may also deal with health, education, or welfare issues.

We may publish separate books focussing on narrower aspects of a larger subject. For example, climate change, where there might be books on fossil fuel, man-made change, nuclear power (released in May 2010), as well as other aspects. There is potential for books on free markets vs big government, and several books on social issues, such as gay marriage (released in May 2010), the age of consent, population, asylum seekers, drug legalisation, or medico-social topics such as euthanasia or designer babies.

The potential list is endless. We are open to your suggestions.

Suggest topics or other writers to us

We invite potential writers to suggest topics to us they are strongly committed to. We want to publish books that can help quench the public's thirst to be informed about an important but controversial topic.

We also invite potential writers to suggest others who could argue one or other of the two sides. It is important that our books have writers who can be strong and effective but also fair-minded advocates for their sides of the relevant debate.

If you're not a writer, but there's a hot topic you're keen to see a debate book about, or there's a writer you think could be perfect for us, feel free to contact us with your topic or the writer's name and, if you have them, their contact details.

WHY vs WHY™ Submission Contents

If you're a potential contributor, here's what to do next.

If you are keen to contribute, and believe your topic, your ideas, your expertise and your writing skills can satisfy our needs, please first read the rest of this document in full to check you're happy with our requirements, processes and terms.

Once you've done that, please send us the following three things, by post to our mailing address (which you will find at the end of this document):

1) Your cover letter

In your cover letter, please include all of the following information:

a) Your name and your full contact details

- Your name (as you would like it in the book), your postal address, your phone numbers (including mobile) and your email address.
- Also, if you have a personal website or a blog, its web address.
- NOTE: It is very important to include your email address so that we can send you an email to confirm we have received your submission.

b) Where you heard about our series

c) Identify the 'Why' topic you wish to write for us on

- Write a single and punchy one-liner (one beginning with the word 'Why') that frames the specific debate topic you wish to suggest to us. It should be a topic a mainstream general public audience wants debated.
- (As examples only, taken from our first two books in the series: '*Why same-sex couples SHOULD/SHOULD NOT be allowed to marry*', or '*Why we should say YES/NO to Nuclear Power*')
- NOTE: Though we will be selective, *Pantera Press* is open to considering any topic no matter how contentious, whether political, moral, social, scientific, religious, or otherwise. Our main criterion is that the topic will excite and engage a mainstream audience and can be written and argued for them in a civil manner.

d) Identify which "side" you wish to argue

- Specify clearly which "side" of that debate you wish to argue.

e) Confirmation that you agree to our terms should we select you

- Please note that by making a submission to us you will also be acknowledging that you have read this document in full (so, yes, we really do want you to read it) as well as agreeing to all the terms and warranties set out in it. That also includes you agreeing to our Style Requirements, at the end of this document.

- Effectively, this document is your *Contributor Agreement* with us. That agreement will only come into effect, of course, if we decide to proceed with your submission and ask you to commence writing your full 10,000-word main argument and your rebuttals.
- ***To keep our processes simple and speedy, please include the following sentence in your cover letter:***

“I am making this submission to you after having read in full your document, “What you need to know to submit to Pantera Press’s unique WHY vs WHY™ series”, as it currently appears on your website and I acknowledge and agree to everything in it.”

If you don’t include this sentence, we will not consider your submission.

f) Your short profile

- Please include a short profile you would be happy for us to include in the book as your bio.
- Your profile should make clear why you have the credentials to write this side of the book.
- Make it no longer than 150 words in total. (If we select you, we will later on agree the final form of this with you.)

g) Any suggestions you may have for a worthy opponent

- If you can, please provide the name and, ideally, contact details for any people you think would be worthy opponents for you; any capable and well-credentialed people you believe could be interested in writing a strong but opposing argument to yours.
- The stronger and more qualified your opponent, the more likely the book will attract popular attention.

2) Your detailed credentials

In 1 or 2 pages, but no more, please expand on why you have the expertise and the credentials to write on the particular topic and to take the particular "side" you wish to argue.

In particular, specify in detail your relevant academic, political, work or other qualifications and experience. Also include details of any works (eg books, book chapters, articles, op-eds) you have already had published on this topic and other topics.

3) Your outline of your main argument

Do **NOT** write or submit your full 10,000-word contribution to us at this stage. We may not proceed with your submission, so we don’t want you to spend more time than necessary. Instead, in no more than 4 typed pages, please provide us with the following.

- a) Your short introduction/overview

Write the first 300 words (only) of the opener/introduction for your side of the argument. We want this to help us form a view on your writing, its clarity, its strength but also its light touch and style.

b) Your 7 key 'Because' arguments (each one to be a chapter heading) Each writer we choose will stick to our format of seeking to persuade our readers to their cause by starting with a punchy overview in their Introduction, followed by dividing their case into 7 key arguments or steps. Each of the 7 points when written in full must be a complete explanation of one specific argument, not merely re-introduce or reprise part of the subject. So, please write a short, punchy heading for each of the 7 key arguments or steps you propose to use.

To fit our series' format, each of your 7 headings needs to be a succinct phrase or sentence beginning with the word "Because... " For examples, please check out the 7 reasons in our *Nuclear Power* and *Gay Marriage* books, which you can see in the Introductions downloadable at the bottom right of the *Nuclear Power* page on this website or the *Gay Marriage* book page.

c) A brief summary under each of the 7 'Because' headings Under each of your 7 '*Because*' chapter headings, please give a tight bullet-point summary of the argument you would advance in that chapter. Use no more than 5 bullet-points for each of the 7 chapter headings.

PLEASE ALSO NOTE:

Submission Formatting and Enclosures

- Please note ***we do not accept submissions by email or on disk.***
- Submissions must be ***typed on single-sided A4 (or letter-size) white paper***, using 1.5 or double-spacing and a common 12-point font, with a good margin all round (say 2.5cm, or 1").
- Also, please do ***not*** submit any more than we asked for above.
- If we select your submission, we will let you know then what you need to do next.
- If you wish to submit for ***more than one topic***, please submit ***separate*** cover letters, credentials, and outlines (each complying with these submission requirements in full) so we can more easily compare submissions on the same topics.
- *Pantera Press* accepts no responsibility for any loss or damage to any material you send us. **DON'T** send us either your originals or your only copy.
- **DON'T** include return postage and packaging with your submission. If we don't choose your submission, we will let you know by email and we will dispose of the material you sent us, rather than return it.

Initial processes

- Submitting to us is no guarantee we will choose either you or your topic.
- As well as broadly seeking unsolicited submissions, we have also contacted universities, think tanks, NGOs, public intellectuals and others for suggestions as to topics and writers.
- Since the topics we choose will be quite narrowly focussed, it is most likely that some submissions will be similar, offering similar arguments, and possibly even similar headings and bullet-points. We may well choose a contributor for your topic who has made quite similar arguments to yours.
- If you submit to us, you accept that we have the right to accept/reject submissions at our complete discretion and without giving any reasons and that you won't disparage or dispute our decisions or actions.

Acceptance FAQs

What happens after you send us your submission?

- You will receive an email from us to confirm we have received it. (If you haven't heard from us within three weeks, please send us a follow up.)
- We will read your submission as quickly as we can, but we may need to let some time to run to allow other submissions for the same topic to arrive and be considered against yours, or to find a suitable opponent.

What happens if we want to accept your submission?

- If we want to proceed with your submission, we will let you know. We may also suggest changes to the structure you've proposed for your main argument. This will most likely be to promote clarity or completeness.
- Because we will need you to write your main argument (and later your first rebuttal) quickly, so we can finalise and publish our book on a timely basis, we will suggest a timetable to you. After discussion to take into account both your and your opponent's other commitments, we will agree the timetable with you.
- We will need you to commit to the timetable so we can reliably set up all our pre-publication, marketing and distribution arrangements for the book. Any delays on your part can cost us dearly in terms of missed printing or distribution deadlines, disappointing booksellers and readers, and impacting on our brand.
- If you and we agree on the structure of your main argument and the timetable, we will then confirm we will proceed with you.

What happens if we do proceed with you?

Timely cooperation

Recognising that publishing these books, with two opposing authors each writing a main piece and a rebuttal in a short time-frame, is more complex and has more moving parts than many other book publishing projects, you will cooperate with us and our editor on a time-critical basis through the editing and pre-publication process with a view to helping us ensure that your contributions conform to our series' desired structure, style and content.

Main argument

Consistent with the timetable, you will then write and submit your full 10,000-word main argument along the lines of the agreed structure and style and submit it to us together with (in a publishable form) all relevant source references and citations for the facts you refer to, as well as your assertions. You will provide these to us as endnotes, not footnotes. As mentioned earlier (in Key Points above), we don't intend to include your sources and citations in the book but will provide them to your opponent and also post them on our webpage for the book at the time it is published.

Editing

We are picky. If you don't like picky, please don't submit to us. We will edit your grammar, language, punctuation and structure. We will do this primarily to maximise clarity, rigour, civility, and plain jargon-free language as well as to promote an easy-to-read style consistent with our series and our target readership. This is not a series for big words and long sentences that appeal to academics or elites but make most other people's eyes glaze over. We will cut them, or ask you to explain them in simpler language. We may also edit your work for other reasons, such as accuracy or legal reasons (such as potential defamation). But we will not be responsible to you or to others if we fail to edit your work or edit it inadequately. As you'd expect, we will normally consult with you prior to any major edits, although this may not always be possible, especially if we are pushing up against deadlines. If there's a dispute over an edit, we will of course consider your view, but we have the right to prevail. In doing so, we won't make any edits which, in our view, materially alter your underlying message or the substance of your argument.

We set out our specific Style Guide in the following page of the website, so you can clearly see what we expect. We recognise our style requirements will not suit every writer, but we've chosen them deliberately for this series and its target audience. So if you intend to quibble over them, please don't waste your time and ours by submitting to us.

Argument swap

Once we have edited your main argument and your opponent's, we will provide you with your opponent's main argument (together with their endnotes containing their source references and citations) and vice-versa, so you can each write your 2,500 word rebuttals. We will edit these, too, with the same objectives mentioned above. If your opponent should find factual or other flaws in your main argument, you accept that they are free to point this out in their rebuttal, and that we are free to publish it, without you complaining or seeking other redress. You, too, will have the equivalent right for flaws in their main argument.

Confidentiality

When we provide you with your opponent's main argument, sources and citations, we will be doing that strictly on the basis that you will keep them confidential and use them only to write your rebuttal for us to include in our book. In particular, you won't disseminate, circulate, or publish any of your opponent's main argument to anyone or by any means whether before we publish the book or afterwards (except by the book itself), as this may damage the market for and credibility of our book or our series.

Your payment

Shortly after we've finished editing your rebuttal for the book, we'll send you your full payment of A\$1,000. Our preference is to pay by electronic funds transfer to your bank account. Just before that time, we will ask for those details.

Your free copies

We'll send you your 6 free copies of the book you have contributed to as soon as we can, which will normally be shortly before it's publicly available.

Your discounted copies: Ideally, we will send you your discounted copies of the book (up to 10 copies) at the same time as your free copies to simplify our processes and paperwork and keep our shipping costs down. To assist that, we'll ask you to request your discounted copies when we ask for your bank account details for our payment to you. That way we can also simplify our administration by deducting the payment for the discounted books from our A\$1,000 payment to you.

Media and marketing

We hope the book will help broaden or refuel the debate on your topic and generate strong media interest, although we can't guarantee that. So we will also be marketing the book to sections of the media we think are on the lookout for commentators on your topic, and we will encourage them to contact you directly. You authorise us to use your name, likeness, biographical data or credentials in any edition of the book you contribute to or in any derivative work, as well as on our websites, in advertising, marketing, publicity or promotion and (unless you specifically ask us not to) to give the media your contact details (mobile phone number and email address) for this purpose. Very shortly before sale, we'll be sending out media kits including this information and free copies of the books or extracts. If you can suggest any specific media contacts to send our media kits to, please let us know at the time and we will happily consider them.

We'll need a good quality, high-resolution headshot photo of you. Shortly before publication, we'll ask you to let us have one so we can use it for marketing and possibly on our website. Also for our website and possibly digital versions of the book, we may want a video clip of you and, separately, your opponent talking to camera, for example, introducing yourselves and the topic. We'll need your further cooperation and availability for this.

After-rebuttal rebuttal

You won't normally get to see your opponent's rebuttal to your own main argument, and vice-versa, until we give each of you your copies of the completed book, or just before. But if you then wish, we'd be happy for you to give us a short rebuttal to your opponent's rebuttal, provided it's no more than 500 words.

Obviously, this rebuttal to your opponent's rebuttal won't be included in the book itself but, to help generate momentum even beyond the book, we intend to include this once we've edited

it (with the same objectives mentioned above) on our website for this series. We'll make this web-posting option available to both writers even if only one of you chooses to take advantage of it, and will mention this on our website.

Change of plans

It's possible that with a particular book or a particular writer, and for a variety of possible reasons, we may decide that we won't publish that book at all or at that time, or we may decide to substitute a fresh writer or writers for one or both sides of that debate. These won't be decisions we'll take lightly, and we expect they will be rare. But if you do make a submission to us, you will be accepting that we remain free to take any of these actions as we see fit, without us having to explain why. In the unlikely event this happens to you, if you are a writer we have proceeded with, we will still pay you an appropriate proportion of the A\$1,000 fee even though we won't be publishing your work. For example: if it occurs after you've supplied your main argument, provided it is in our agreed form and structure, but not yet your rebuttal, we'll pay you A\$750; if it occurs after you've supplied both your main argument and your first rebuttal, we'll pay you the full A\$1,000. Our tendering the appropriate payment to you will be full settlement of all our obligations and liability to you. You also accept we may, from time to time, vary our terms in respect of another writer or writers and you agree we remain free to do so without affecting our agreement with you.

Revised or rewritten editions

Later, after we've published the book containing your contribution, it's possible we may want to publish a revised or rewritten edition. In such a case, we may ask you to work with us again for that new edition and on the same terms and warranties as applied for your earlier contribution. However, we reserve the flexibility to choose substitute writers as we see fit and without having to give you any reasons. In such cases, we and our substitute writer will be free to use all or any of the "Why..." and "Because..." headings used in the earlier book if we wish without attribution to you.

Withdrawal

We also reserve the right to cease publication of the book containing your contribution at any time as we see fit, including removing it from sale or from our web sites, without having to give reasons.

Other important terms if we proceed with you

Moral rights and copyright

What you write and how we publish it are important both to you and to us. The integrity, contents and design of our series, and the work we've already and will continue to put into it, as well as our marketing, promotion and brand-building for it are also important to us. Many of our writers will be passionate and public advocates for their side of their relevant debate and will want to continue writing on that topic elsewhere. We acknowledge and encourage that.

The only restrictions we impose are that you won't allow your other writings to appear in a potentially competing "for-and-against" debate-style publication, or in a format similar to our "Why/Because" format as outlined above, or in a design, style or format substantially similar to our series' or the relevant book's (especially our design features, flipsided format, layout, callouts and typography).

To further those imperatives, if you make a submission to us that we proceed with, you'll be:

- asserting to us your moral right to be identified in the book and on our website for the series as the author of your contributions,
- assigning your ownership of its copyright to us (but retaining your freedom to write elsewhere subject to the qualifications above), and
- acknowledging that we own the copyright in our series' and our book's design, style, format, design features, flipsided format, layout, callouts, typography, and in our "Why/Because" format and our "two-books-in-one" debate format, and that you have no claim over them.

This will facilitate us investing in, developing and promoting our series, as well as potentially distributing it via a variety of means, forms, devices and languages to a wide range of readers (for example, print, print-to-voice, audio, audio-visual, electronic and digital, including on our or others' websites), to reproduce, disseminate, publish, transmit, modify, adapt, translate, create derivative works from, distribute and display your contribution, or incorporate some or all of it in other works, to take advantage of new technologies as they arise to store, communicate or distribute authors' work, as well as to help protect against copyright and moral rights violation.

If we need you to give us any other documents or do anything else so we can benefit from the warranties, indemnity and other agreements set out in this document, you will do so at our request and reasonable expense. We may withhold publication until this is done.

Warranties and indemnity

If you make a submission to us that we proceed with, we'll be doing so on your warranty that the work you provide to us:

- is your original work in its entirety (except for edits we make)
- expresses your original ideas (except where these are in the public domain or, if not, that you will give due attribution to the relevant person)
- contains nothing defamatory, false, misleading or deceptive (including all assertions or statements of fact, citations and references) and that our publication, distribution and sale of it is lawful.

By making your submission, you'll also be warranting that, subject to this Agreement, you are the sole owner of copyright in and all other rights to your work, that your grant of rights to us and others in this Agreement will not infringe any other person's rights or constitute a breach of any other agreement, that you have obtained copyright clearance and all other licences or permissions from any relevant rights holders for any material included in your work that does not constitute fair dealing permitted under applicable copyright laws, and that the biographical details and credentials you provide to us about yourself for publication by us are true, not misleading, and have not been challenged by others.

You'll also be acknowledging that if you breach any of these warranties, Pantera Press and others may suffer loss, damage and expense. Accordingly, you indemnify Pantera Press and our directors, officers, employees, agents, distributors and booksellers against all loss,

damage and expense incurred or suffered directly or indirectly by them as a result of us publishing, selling or distributing your work.

Limitation

If you make a submission to us that we proceed with, you'll also be acknowledging that if you have any claim, including for negligence, against us, our directors, officers, employees, agents, distributors or booksellers, we can settle that and all other claims in full by tendering A\$500 to you (in addition to any payment due for your contribution) to your address last known to us.

ABN/GST registration

If you are an Australian resident contributor and you carry on a business, you must have an Australian Business Number (ABN) to do business with us. If that business has a current or projected annual revenue of A\$50,000 or more, you must also be registered for GST (Goods and Services Tax). Prior to payment to you, we will ask you to confirm your ABN/GST status and may also need to ask you to give us a tax invoice including your ABN. If we are required to pay GST, we will add it to the payment due to you.

Though our writers may be located anywhere, we are based in Sydney, Australia. To keep our costs down, our writers agree that their contract with us is to be treated as if made in Sydney, and that the law that applies there is the law that applies to this agreement.

Postal details for submissions

After you've read and considered all the requirements and terms set out above in the WHY vs WHY™ Submissions Guidelines, please also see our WHY vs WHY™ Style Guide, which also forms part of our terms.

Then please post:

1. your ***cover letter*** (containing all the information mentioned earlier)
2. your ***detailed credentials*** (in no more than 1 or 2 pages)
3. your ***outline of your main argument*** (using the structure specified earlier),

to us at our postal address as follows:

WHY vs WHY™
Pantera Press Pty Limited
P.O. Box 357
Seaforth 2092
NSW Australia

Thank you. We very much look forward to reading your submission.