

INST THE PLOT

LOST**THE**PLOT

New York 2018

LOST THE PLOT

Lost the Plot - a new millennial imprint from Pantera Press.

The first four books in the imprint were soft-launched in Australia for Christmas 2017 and will be released in the US in September 2018 with some additional titles. 8 new books will follow in 2019.

Lost the Plot is a quirky list with international appeal designed for the new generation of readers. It is a list of books for millennials, by millennials. Showing innovation in design and packaging, it's a list to watch!

It will consist of books that target an international audience, a generation for whom connections across borders are a given.

This first list showcases the diverse array of books that will continue to populate the *Lost the Plot* list.



Dating in the 21st century is *rough*

From bad pick-up lines to death threats and awkward sex-capades *#single* is a hilarious snapshot of some of the most ridiculous real-life online dating conversations.

This book is a must read if you match *any* of the below criteria:

- You are currently online dating
- You have online dated
- You will online date in your future
- You are a smug couple
- You worry your child is a spinster/bachelor for life
- You like to laugh
- You are a Jewish mother
- You like to breathe and live and stuff

#single is based on the popular blog [TinderTuesday.com](#) with 20,000 weekly visitors and a large Instagram following of 70,000+. The top 10 countries' visitors are from, in order:

- | | |
|-------------------|----------------|
| 1. Australia | 6. Ireland |
| 2. Canada | 7. Brazil |
| 3. United Kingdom | 8. Germany |
| 4. United States | 9. Netherlands |
| 5. New Zealand | 10. Hong Kong |

#single is designed by up-and-coming Australian artist [Anthony Skujins](#).

Page Size: 198mm x 128mm

Extent: 168 pages

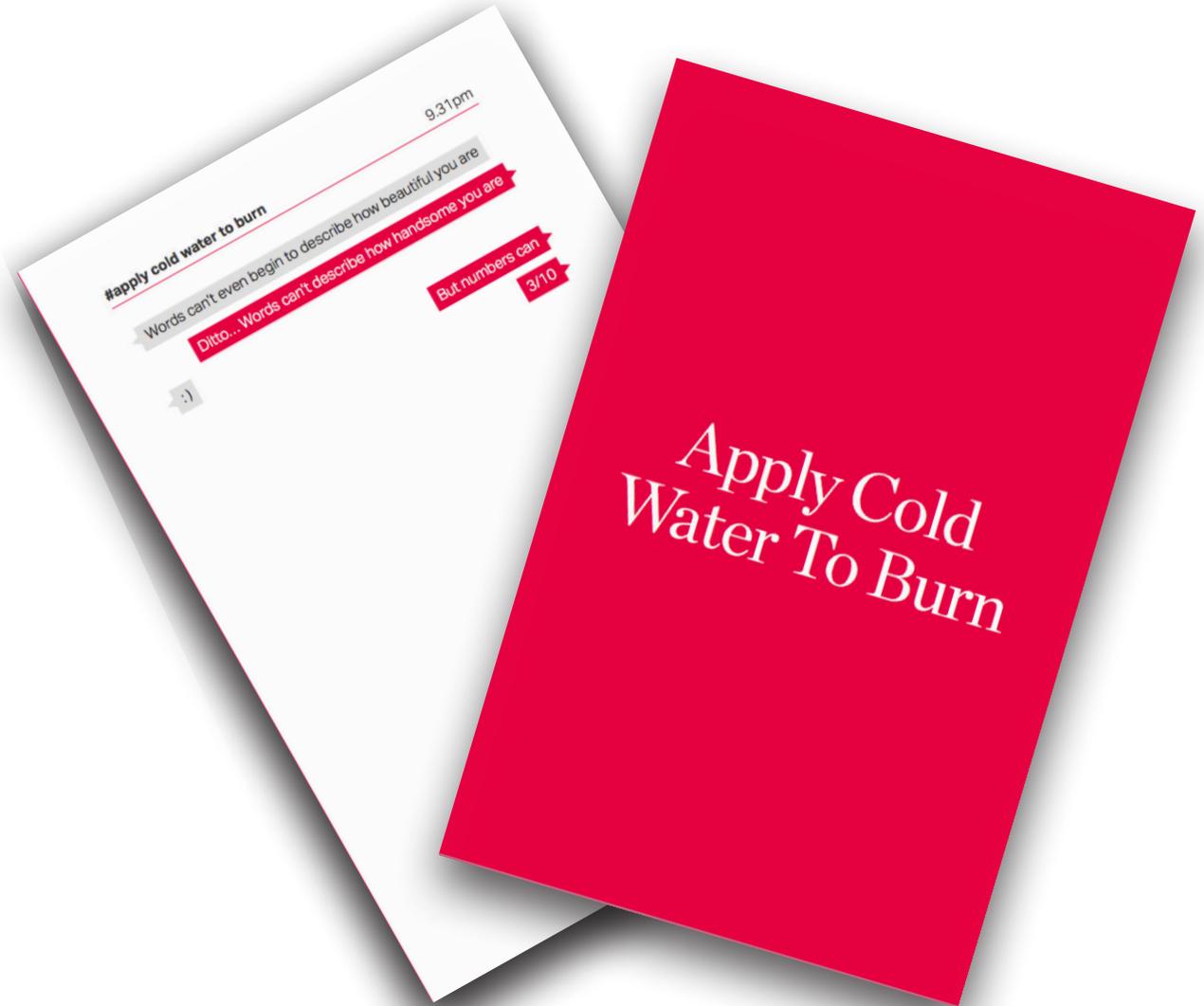
Rights Held: World

"The perfect book to shove in the face of anyone who has ever asked 'Why are you still single?'"

– *My next door neighbour, Fran*

"Definitely giving this to all my friends who have (or, are) suffering through online dating"

– *Everyone I've ever met*



Space is Cool as Fuck is a coffee table book you won't be able to put down.

Visually stunning with its finger on the pulse and a wide view of hip, contemporary art – from street art, to 8-bit, to the psychedelic.

Co-Author Kate Howells is both a space fanatic and the Global Community Outreach Manager of the Planetary Society, an organisation empowering the world's citizens to advance space science and exploration. With a little help from her friends in the community (including legendary Bill Nye the Science Guy), she has put together this kid's book for adults, where everything you thought you could never understand about the universe is explained in plain-old filthy English, just like talking to an old friend for hours after everybody's left the party, only stocked with actual, scientifically valid information.

No book can tell you everything you need to know about space, but this one tells you what you want to know – all the coolest shit out there.

Over 50 chapters on subjects including:

- aliens
- black holes
- the degenerate astronomer who drank all night and died from holding his bladder... and also lost his nose in a duel
- the things you take for granted until you really think about them; like matter – what the fuck is all this shit that we are?

With a brief history of the whole universe, you'll be left scratching your head and gazing up in absolute wonder.

Space is Cool as Fuck features an in-depth and illuminating interview with famous '90s television scientist Bill Nye the Science Guy, Head of the Planetary Society, who believes that, no, we are not fucked and this planet and our people have a future.

Taking all the best bits of science and squishing it all together for the ADD generation, *Space is Cool as Fuck* will be finding a permanent home on living room tables around the world.

Space is Cool as Fuck features more than 100 wild artworks, photographs and illustrations from 40 international young artists curated by brilliant designer Cynthia Larenas. From hand-picked unknowns like Kate Kurucz and Adrian du P.B. through up-and-comers like Aida Azin, Waiton Fong, and Chrissie Abbott, to the more established Joel Vans, Kareena Zerefos, James Reka, Regan Tanamui (Ha Ha) and Marina Zumi, each artist brings their own aesthetic to the majesty and wonder of space giving the book its exquisitely eclectic style.

Page Size: 14 in x 14 in

Extent: 270 pages

Rights Held: World



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“Bill Nye meets *Space Jam* and the Wu Tang Clan”

A highly designed book exploring the idea of the magical, wonderful infinity and possibility of space.



A smart, funny and easy guide to the universe guaranteed to blow kid's minds with cool pictures!

Adapted from her 2017 coffee table book, *Space is Cool as Fuck*, Kate Howells has compiled everything kids need to know about the universe but told in plain English for kids! (and without the swear words).

Taking all the best bits of science and squishing it all together with amazing artworks, children will be in awe at the amazing possibilities of the universe!

Warning: this book may cause scientists.

About the Author

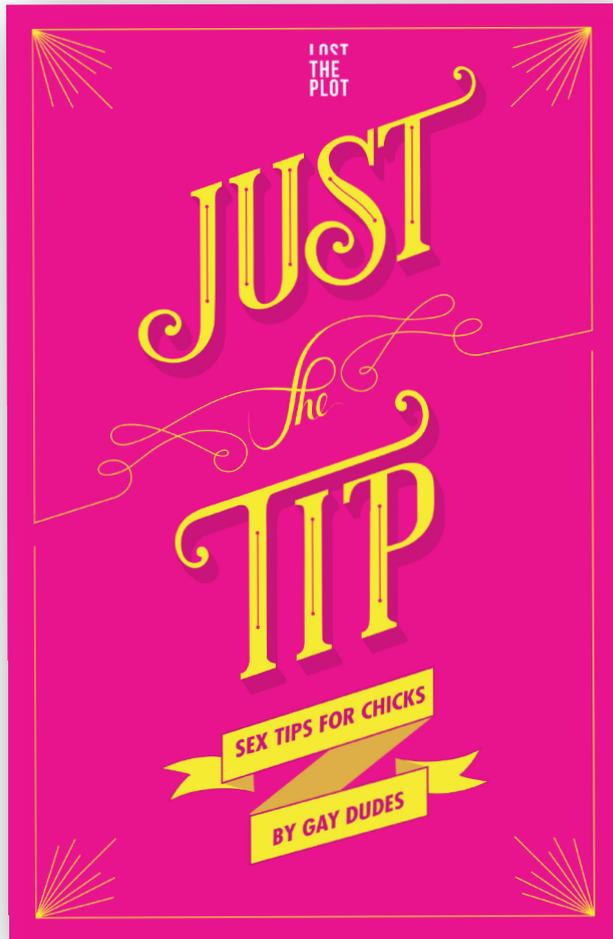
Kate Howells is a space fanatic and the Global Community Outreach Manager of the Planetary Society, an organisation empowering the world's citizens to advance space science and exploration. She was recently appointed to the advisory board of the Canadian Space Agency.

40 international young artists curated by brilliant designer Cynthia Larenas. From hand-picked unknowns like Kate Kurucz and Adrian du P.B. through up-and-comers like Aida Azin, Waiton Fong, and Chrissie Abbott, to the more established Joel Vans, Kareena Zerefos, James Reka, Regan Tanamui (Ha Ha) and Marina Zumi, each artist brings their own aesthetic to the majesty and wonder of space giving the book its exquisitely eclectic style.

Page Size: 11 x 8.5 inches

Extent: 18 pages

Rights Held: World



Let's ask the experts sexperts...

Sex tips for chicks by gay dudes!

Ever wondered:

- When hand jobs became uncool?
- How to give the perfect blow job?
- Where a guy should blow his load?
- What sleep chemistry is?

You are not alone.

So we went directly to the experts on everything “man-junk” to bust some myths, get some tips and learn a lot more.

Just the Tip is a funny, dirty, light-hearted yet informative book full of sex tips for women, inspired by advice from an international panel of gay men in their twenties to thirties (aka the “sexperts”).

The target audience is women 20-60 (predominantly 20-40). However, the tips have relevance for a gay audience, and also apply to a heterosexual male audience.

Featuring many tips from mild to wild, a nice take-home message from the book is that at the end of the day everything comes back to the importance of chemistry.

Nothing is off limits. This book covers a range of basic, interesting and taboo topics, including:

- Etiquette
- Kissing
- Spooning
- The Penis
- Hand Jobs
- Balls
- Blow Jobs
- The Perineum
- Butt Play
- Sex
- Anal Sex
- Play Time

Just the Tip is designed by up-and-coming Australian artist Aaron Barnes (Madebya).

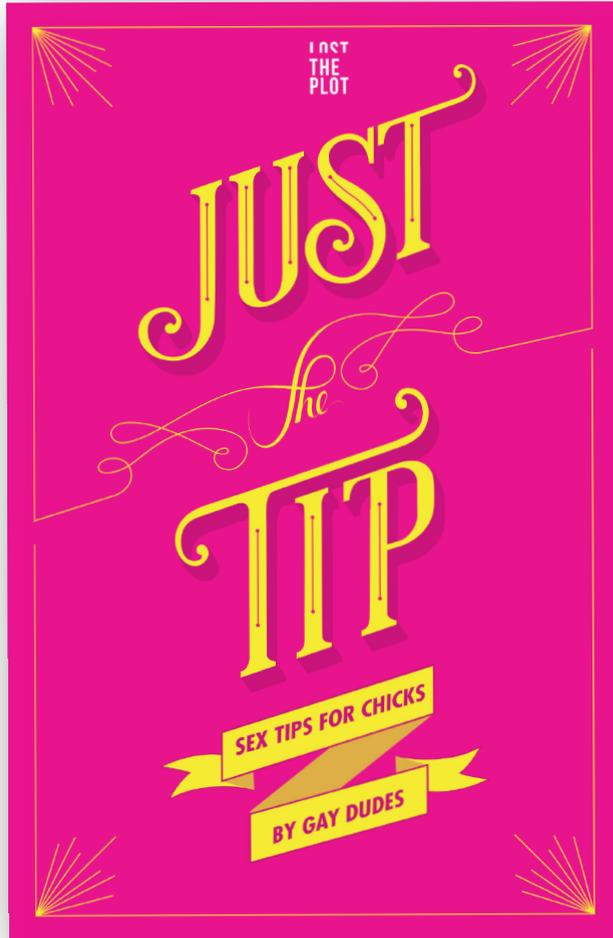
Page Size: 198mm x 128mm

Extent: 216 pages

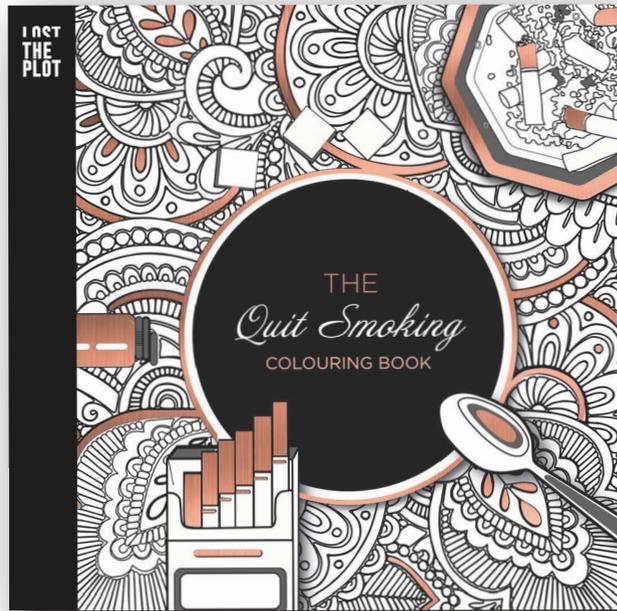
Rights Held: World

This must-have book is the perfect spontaneous purchase.

It is an informative read, and a truly great gift for a friend (or a hilariously cruel gift for an ex-lover).



A newcomer to the craze that just won't die



The Quit Smoking Colouring Book is equal parts disgusting, insulting, offensive and confronting.

Why smoke when you can while-away the time colouring in these beautiful zen-style doodles by artist Yjulia Gramotneva.

'Delightful' illustrations to colour in; like tongue cancer or a beautifully detailed hole in the throat.

Along with humorously impolite prose, *The Quit Smoking Colouring Book* is also littered with confronting facts, like how smoking can waste 7200 hours in five years.

It is also filled with inspiring information and delightful poetry, for example:

*'If your teeth are quite brown and smell like a bum,
if you're down in the dumps 'bout your bloody gums,
if you're sick of your mouth looking like an ass,
then tell the next ciggie, "thanks, but I'll pass.'*

The Quit Smoking Colouring Book is the perfect gift for that friend or loved one that just won't give up the death sticks. A funny take on a perilously unfunny situation.

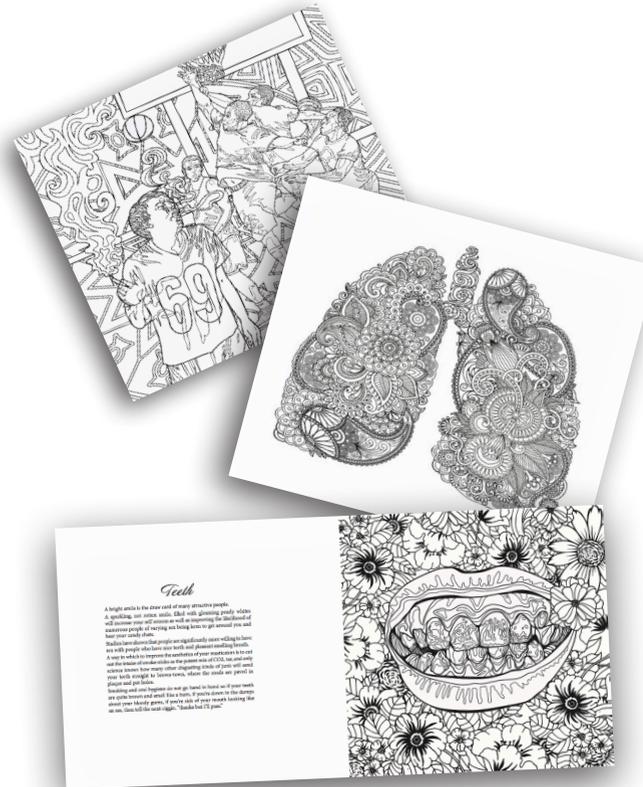
Designed by up-and-coming Australian artist Aga Makowiecka. This book cover is printed on a matt stock with stunning copper coloured metallic foil to accent the intricate illustrations.

Page Size: 234 mm x 234 mm

Extent: 84 pages

Rights Held: World

The perfect gift for that friend or loved one that just won't give up on the death sticks. Portable, simple and distracting enough to save a life!



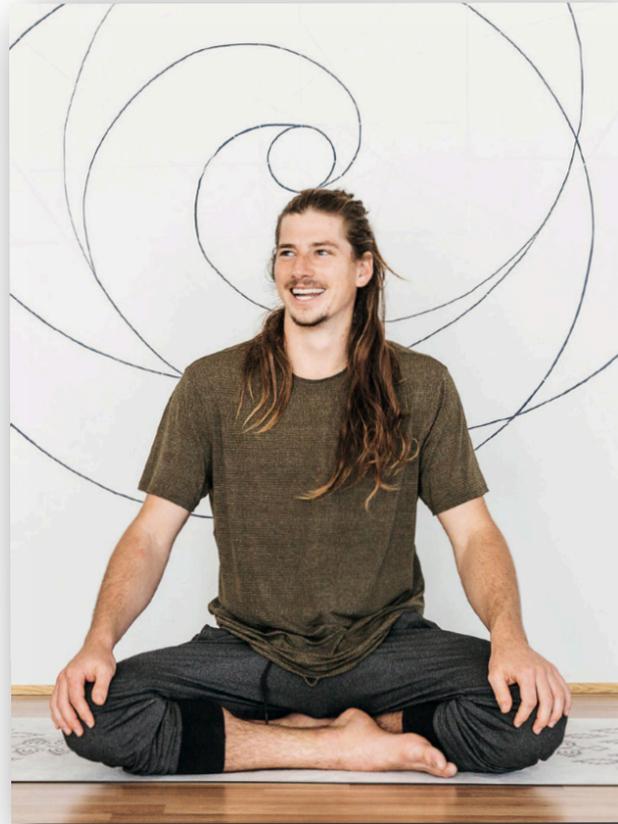
The Quit Smoking Colouring Pack is the size of a pack of cigarettes and is just as portable as those murderous boxes but ten times the fun.

This two-pack set features one packet of delightfully disgusting drawings and one packet of colouring pencils. This novel approach to getting through addiction is the ultimate gift for the smoker in your life, and if that's you it's the perfect way to while away the time doing something much more productive than killing yourself with each breath.

Page Size: 85mm x 50mm

Extent: 50 pages

Rights Held: World



Just what the doctor ordered – everything you needed to know about living a good life drilling down ancient wisdom from multiple disciplines into 7 easy ways.

In this timely self-help guide, Ryan Barraclough details the ways of true wisdom that he's discovered through in-depth training in yoga and martial arts as a high level athlete that helped him transform him from a c*nt. Angry, young and confused, Ryan took to the paths of ancient wisdom to discover himself and in turn discovered fundamental truths about us all.

Ryan's no-bullshit guide to becoming a better person doesn't sugarcoat, and is a straight-forward tell-it-like-it-is look at exactly what you need to be doing right now to change yourself and the world for the better.

*7 Ways to Stop Being a C*nt* delves deep into the fundamental truths of yoga, Buddhism, martial arts and indigenous wisdom and learnings from the land from a range of mentors that will supercharge the average person from a real jerk to a contributing, useful human being.

Page Size: 198mm x 128mm

Extent: 200 pages

Rights Held: World

THE OLDIE'S GUIDE to the scary new world



Ever felt that you were completely out of touch with the evolving world?

Unable to tell your 'Lots of love' from your 'Laugh out loud'? Heading into a complete daze when it comes to streaming, swiping left, LGBTQI and block chain? This is the book for you. All those things that the millennial generation take for granted are now within your reach with this easy guide to the banter of the modern age.



THE PLOT

Alex McGuigan comes from a family that have been involved with the Australian wine industry since Owen McGuigan made his home in the Hunter Valley in 1880.

The company that has developed from these roots has been crowned International Winemaker of the Year a record four times. Despite this background, Alex realised that she could never know enough about wine, and started a blog and website for those who love wine and just want to know a little bit more about it. It's for those who love to learn a bit, travel a lot and just enjoy everyday more.

Alex lives in Sydney and also runs her own wine club, AlexMacWine.

BOOK 1: A millennials “fake it till you make it” guide to wine.

BOOK 2: A millennials “fake it till you make it” guide to conversation.

BOOK 3: A modern day guide to etiquette for millennials.



LOST THE PLOT

2018/19

Space Rocks!

Quit Smoking Colouring Pack

7 Ways to Stop Being a C***

The Oldie's Guide to the Scary New World

Shit I Should Know

The Book of Boyfriends

21 Day Digital Detox

What Keeps You Up At Night

The Dream Journal

The Only 50 Things You Need

EVERYTHING'S GONNA BE OK

Online Dating Guide

Conversations with Older, Wiser People

How I Dance Flip Book

Beautiful Toilets Around the World

A Jar Full of Trash

Veganism

How the Future Will Kill Us

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