

INST  
THE PLOT

LOST**THE**PLOT

# LOST THE PLOT

*Lost the Plot* is a new imprint from Pantera Press, a stimulating and entertaining list with a strong design aesthetic designed for the new generation of readers. It features books that push the boundaries - tackling topics of relevance with humour and language that will appeal to the digital generation.

The first four books from the list will be published for Christmas 2017, with about 10 - 16 more titles to come in 2018 and beyond.

This first list showcases the diverse array of books that will continue to populate the *Lost the Plot* list.

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THE  
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Imagination  
unplugged



## Dating in the 21st century is *rough*

From bad pick-up lines to death threats and awkward sex-capades *#single* is a hilarious snapshot of some of the most ridiculous real-life online dating conversations.

This book is a must read if you match *any* of the below criteria:

- You are currently online dating
- You have online dated
- You will online date in your future
- You are a smug couple
- You worry your child is a spinster/bachelor for life
- You like to laugh
- You are a Jewish mother
- You like to breathe and live and stuff

*#single* is based on the popular blog [TinderTuesday.com](#) with 20,000 weekly visitors and a large Instagram following of 70,000+. The top 10 countries' visitors are from, in order:

- |                   |                |
|-------------------|----------------|
| 1. Australia      | 6. Ireland     |
| 2. Canada         | 7. Brazil      |
| 3. United Kingdom | 8. Germany     |
| 4. United States  | 9. Netherlands |
| 5. New Zealand    | 10. Hong Kong  |

*#single* is designed by up-and-coming Australian artist [Anthony Skujins](#).

Page Size: 198mm x 128mm

Extent: 168 pages

Rights Held: World

"The perfect book to shove in the face of anyone who has ever asked 'Why are you still single?'"

– *My next door neighbour, Fran*

"Definitely giving this to all my friends who have (or, are) suffering through online dating"

– *Everyone I've ever met*



I GOT  
THE  
PLOT

Books with bite

*Space is Cool as Fuck* is a coffee table book you won't be able to put down.

Visually stunning with its finger on the pulse and a wide view of hip, contemporary art – from street art, to 8-bit, to the psychedelic.

Co-Author Kate Howells is both a space fanatic and the Global Community Outreach Manager of the Planetary Society, an organisation empowering the world's citizens to advance space science and exploration. With a little help from her friends in the community (including legendary Bill Nye the Science Guy), she has put together this kid's book for adults, where everything you thought you could never understand about the universe is explained in plain-old filthy English, just like talking to an old friend for hours after everybody's left the party, only stocked with actual, scientifically valid information.

No book can tell you everything you need to know about space, but this one tells you what you want to know – all the coolest shit out there.

Over 50 chapters on subjects including:

- aliens
- black holes
- the degenerate astronomer who drank all night and died from holding his bladder... and also lost his nose in a duel
- the things you take for granted until you really think about them; like matter – what the fuck is all this shit that we are?

With a brief history of the whole universe, you'll be left scratching your head and gazing up in absolute wonder.

*Space is Cool as Fuck* features an in-depth and illuminating interview with famous '90s television scientist Bill Nye the Science Guy, Head of the Planetary Society, who believes that, no, we are not fucked and this planet and our people have a future.

Taking all the best bits of science and squishing it all together for the ADD generation, *Space is Cool as Fuck* will be finding a permanent home on living room tables around the world.

*Space is Cool as Fuck* features more than 100 wild artworks, photographs and illustrations from 40 international young artists curated by brilliant designer Cynthia Larenas. From hand-picked unknowns like Kate Kurucz and Adrian du P.B. through up-and-comers like Aida Azin, Waiton Fong, and Chrissie Abbott, to the more established Joel Vans, Kareena Zerefos, James Reka, Regan Tanamui (Ha Ha) and Marina Zumi, each artist brings their own aesthetic to the majesty and wonder of space giving the book its exquisitely eclectic style.

Page Size: 311 mm x 287 mm

Extent: 286 pages

Rights Held: World



“Bill Nye meets *Space Jam* and the Wu Tang Clan”

A highly designed book exploring the idea of the magical, wonderful infinity and possibility of space.

# INST

# SPACE IS COOL AS FUCK

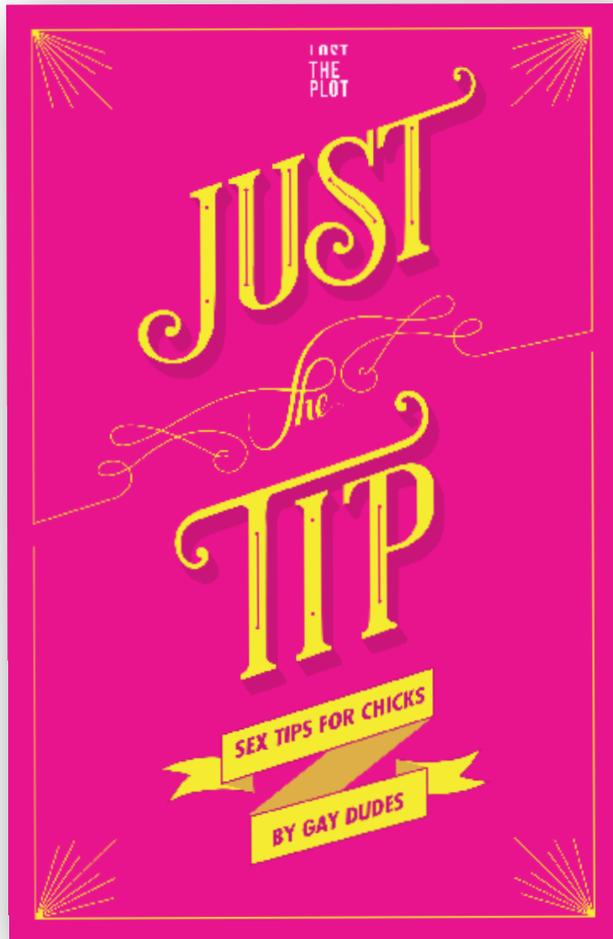


# THE PLOT

*Space is Cool as Fuck* is 1 of 4 books that will launch Pantera Press's Lost the Plot imprint in November 2017.

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Expand your  
attention



## Let's ask the experts sexperts...

Sex tips for chicks by gay dudes!

Ever wondered:

- When hand jobs became uncool?
- How to give the perfect blow job?
- Where a guy should blow his load?
- What sleep chemistry is?

You are not alone.

So we went directly to the experts on everything “man-junk” to bust some myths, get some tips and learn a lot more.

*Just the Tip* is a funny, dirty, light-hearted yet informative book full of sex tips for women, inspired by advice from an international panel of gay men in their twenties to thirties (aka the “sexperts”).

The target audience is women 20-60 (predominantly 20-40). However, the tips have relevance for a gay audience, and also apply to a heterosexual male audience.

Featuring many tips from mild to wild, a nice take-home message from the book is that at the end of the day everything comes back to the importance of chemistry.

Nothing is off limits. This book covers a range of basic, interesting and taboo topics, including:

- Etiquette
- Kissing
- Spooning
- The Penis
- Hand Jobs
- Balls
- Blow Jobs
- The Perineum
- Butt Play
- Sex
- Anal Sex
- Play Time

*Just the Tip* is designed by up-and-coming Australian artist Aaron Barnes (Madebya).

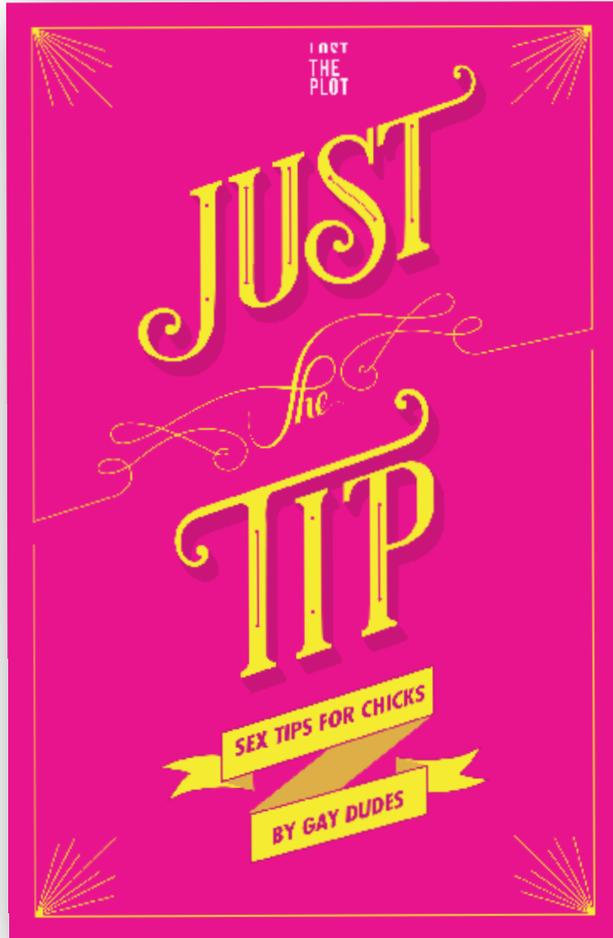
Page Size: 198mm x 128mm

Extent: 208 pages

Rights Held: World

This must-have book is the perfect spontaneous purchase.

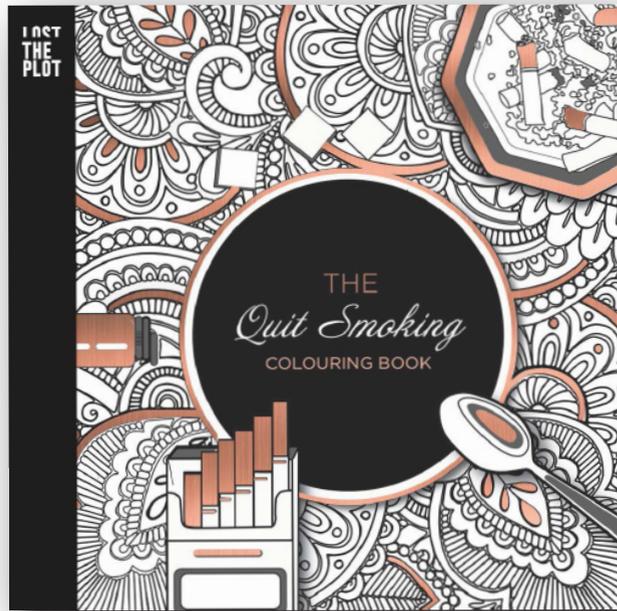
It is an informative read, and a truly great gift for a friend (or a hilariously cruel gift for an ex-lover).



**I GOT  
THE  
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The passion's  
in the pages

## A newcomer to the craze that just won't die



*The Quit Smoking Colouring Book* is equal parts disgusting, insulting, offensive and confronting.

Why smoke when you can while-away the time colouring in these beautiful zen-style doodles by artist Yjulia Gramotneva.

'Delightful' illustrations to colour in; like tongue cancer or a beautifully detailed hole in the throat.

Along with humorously impolite prose, *The Quit Smoking Colouring Book* is also littered with confronting facts, like how smoking can waste 7200 hours in five years.

It is also filled with inspiring information and delightful poetry, for example:

*'If your teeth are quite brown and smell like a bum, if you're down in the dumps 'bout your bloody gums, if you're sick of your mouth looking like an ass, then tell the next ciggie, "thanks, but I'll pass.'*

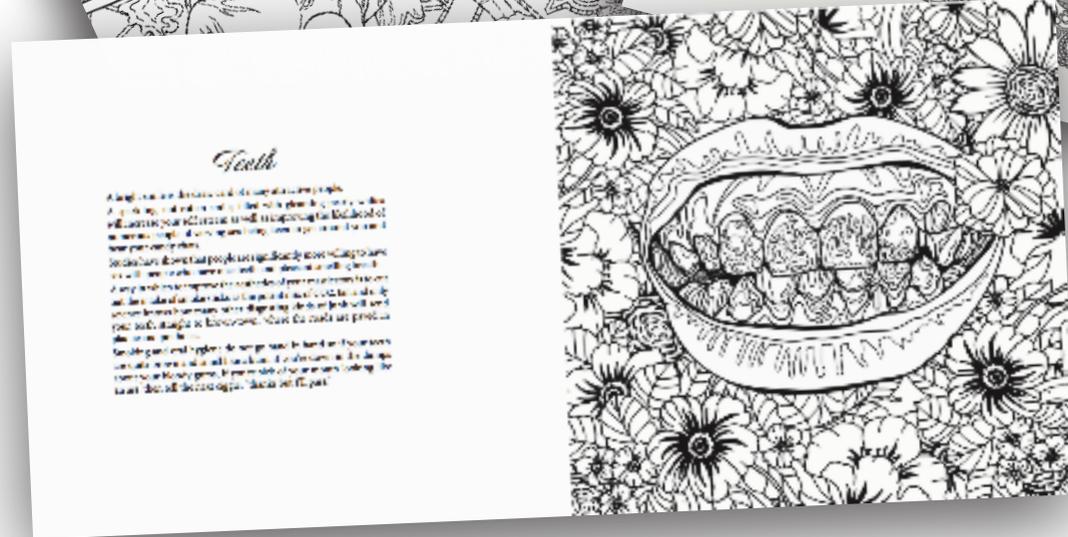
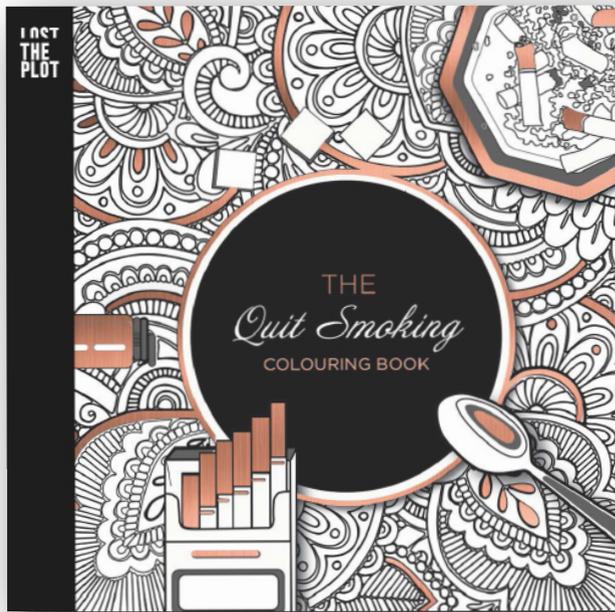
*The Quit Smoking Colouring Book* is the perfect gift for that friend or loved one that just won't give up the death sticks. A funny take on a perilously unfunny situation.

Designed by up-and-coming Australian artist Aga Makowiecka. This book cover is printed on a matt stock with stunning copper coloured metallic foil to accent the intricate illustrations.

Page Size: 234 mm x 234 mm

Extent: 84 pages

Rights Held: World



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Invading your  
thoughts

## WATER IS COOL AS FUCK

A follow on to the exquisitely eclectic SPACE IS COOL AS FUCK, which takes the impentrate nonsense that is science and explains it in plain goddamn English.

This edition checks off everything you need to know about water - the most abundant substance on earth. 70% of the world's surface is covered by it and it makes up the same proportion of all humans. This stunning book will explore the fascinating substance in-depth, with incredible art from dozens of young illustrators and painters.



Page Size:  
311 mm x 287 mm  
Extent: 288 pages  
Rights Held: World

## RESPECT YOUR MOTHER!

The world is under threat from an insidious virus called humanity, who have been wreaking havoc on this beautiful planet that gives them life ever since they picked up sticks. *Respect Your Mother!* is a simple, refreshing and honest take on the impact that human beings have on the planet.

The ruthless consumption of the new generation seems less satisfying than ever. This is a guide to finding harmony with Mother Nature by finding harmony within yourself. Saving the world starts with you.



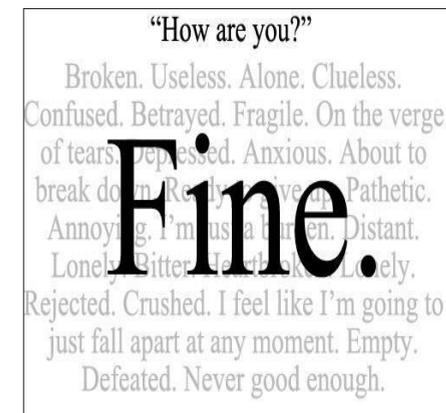
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Extent: 168 pages  
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## EXPRESS YOURSELF

Men don't talk and they certainly don't share. It's time to change that.

One in eight men will experience depression and one in five will experience anxiety at some stage of their lives. In Australia, blokes make up and average six out of every eight suicides every single day. The number of men who die by suicide is nearly double the national road toll.

In collaboration with a leading mental health charity, this book will give men the tools and techniques to feel comfortable in expressing themselves.



Page Size:  
198 mm x 128 mm  
Extent: 172 pages  
Rights Held: World

## DON'T DO IT

Mental health is an issue with more and more traction in our fast-paced pressurized world.

Some days you just can't get out of bed. You feel heavy. There's nothing you can do to change it. And worse: people think they're helping, but no one understands. Depression is a dog that won't let up. *Don't Do It* is a practical and helpful guide illustrating the smallest daily steps you can take to dig yourself out of a deep, dark hole.



Page Size:  
198 mm x 128 mm  
Extent: 84 pages  
Rights Held: World

## LADIES START YOUR ENGINE

Female empowerment has never been more relevant. From women now able to drive in Saudi Arabia, to females taking on more powerful roles in all aspects of work and life, women are a force to be reckoned with.

Twelve women who lead their respective fields in art, science, technology, politics, medicine and business (among others) reflect on where women will take those fields over the next 30 years and show where young women can see a role in shaping our future.



Page Size:  
198 mm x 128 mm  
Extent: 188 pages  
Rights Held: World

## END OF THE WORKING WEEK

A new generation of workers is treating the workplace in a very different way, unrecognisable to generations that have gone before. Gone are the standard 37.5 hour weeks, careers forged in one company over a lifetime, standard office layouts and single focus tasks. In are flexible hours, multiple changes of career over a lifetime, bean bags and multitasking. And then there's the influence of social media on all things work related.

A lighthearted look at how the work environment is changing and what the next generation can expect to experience in their working life.



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Extent: 84 pages  
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